



LA PAZ

FOCUSED FUTURE II

Economic Development Overview

Presentation Overview

- Defining Economic Development
- Focused Future II Process
- Roles and Responsibilities
- Next Steps

Why is a Vibrant Economy Important?

- Creates Local Jobs
- Brings in New Revenues
- Expands Tax Base
- Creation of Wealth Raises the Standard of Living

Did You Know...

- Houses cost between \$1.17 and \$1.23 on average annually to service for each dollar they bring into a local economy.
- Without new dollars coming in, service delivery is challenging and impact cost of services.

How Your Local Economy Works



Sustainable Economy

- Meeting the needs of today without compromising future generations to meet their needs.
- Focus is on the long-term.

What is Focused Future II?

- Strategic Blueprint for Community and Economic Development.
- Process that Builds Broad-Based Community Support.
- Identifies and Tracks Successes and Challenges, Issues and Trends, and Best Practices.
- Defines Roles and Responsibilities.

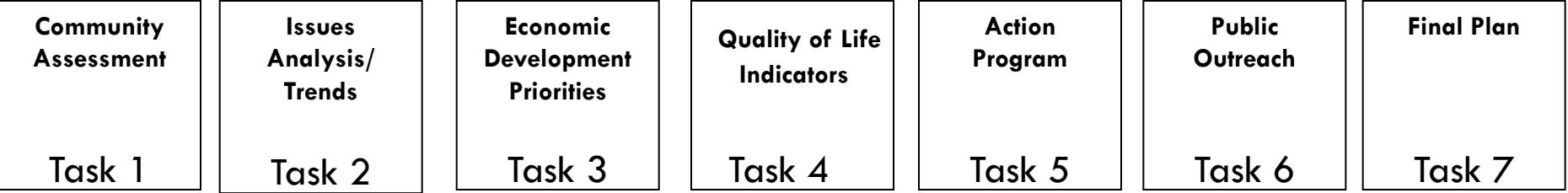
Focused Future II Framework

- Builds on the Regions Assets and Opportunities.
- Addresses Competitive Advantages and Challenges.
- Move the Region Toward Proactive Implementation.

Strategic Plan Format

- **Regional Health Assessment** – Regional existing conditions.
- **Vision and Goals** – Fundamental economic development direction for the region.
- **Strategic Initiatives** – “Big Picture” activities that must be addressed.
- **Action Steps** – Specific tasks that must be addressed.
- **Community Indicators** – Measurements to track success.

FOCUSED FUTURE II TIMELINE



- Overview
- Assessment
- Expectations
- Topic / Issues
- Report Card

- ED 201
- FF Status
- Trends
- Critical Issues

- History
- Review of Assessment
- Community Indicators Framework
- Prioritization of Issues

- Community Quality of Life Indicators
- Strategy Development

- Draft Plan

- Public Forum



Action Team #1
Vision Input Form



Mini Summit
Action Team #2



Action Team #3
Economic Development Townhall
Action Team #4
Results & Community Indicators



Action Team #5
Strategy Development
Community Indicators Report



Action Team #6
Action Team #7
Draft Plan

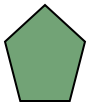


Action Team #8
Public Forum
Revised Draft Plan



Final Plan

IMPLEMENTATION



= Milestone Process Steps

Action Team Responsibilities

- Actively Participate in 6-8 Meetings
- Assist in Framing Community Issues
- Represent the Regional Issues
- Identify Community Indicators
- Review and Comment on Draft/Final Reports
- Participate in Focused Future Events
- Communicate about the Process and Plan

APS Responsibilities

- Participate in All Meetings
- Organize and Facilitate the Process
- Provide Technical Assistance
- Distribute Materials and Maintain Schedule
- Problem Solver
- Print All Documents

PSA Responsibilities

- Facilitate the Focused Future II Process
- Document All Meetings
- Prepare Interim Reports
- Provide Technical Assistance and Training
- Facilitate Public Events
- Draft Final Strategic Plan

ESI, Corp.

- Frames Community Indicators
- Conducts Community Indicator Research
- Prepares Final Community Indicators Report
- Attends Two Action Team Meetings

Applied Economics

- Basic Economic Research
- Preparation of Economic Indicators Research
- Presentation of Economic Indicators

Next Steps

- Finalize Focused Future Process Start Up
- Conduct Action Team Meeting #1 – December 1;
2:00 to 5:00 pm

PARTNERS FOR STRATEGIC ACTION

Peggy Fiandaca, President

480.816.1811; Cell 602.320.1485

PeggyPSAInc@cox.net; www.psaplanning.com