

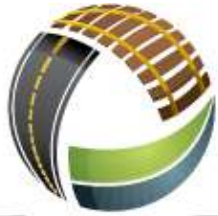
# LA PAZ FOCUSED FUTURE II

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# **OUTLINE**

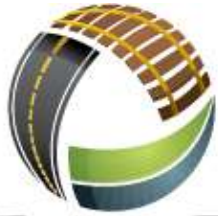
- **What is La Paz Economic Development Corporation?**
- **A short history**
- **Where we are now**
- **Our Future**



**LAPAZ**

*Economic Development Corporation*

**A Public-Private  
partnership to provide  
economic development  
services through-out the  
La Paz area**



**LAPAZ**

*Economic Development Corporation*

**The Mission of the La Paz EDC is the development of economic wealth for the well-being of our inhabitants through sustainable improvements in our standard of living.**



**LAPAZ**

*Economic Development Corporation*

## **Bottom Line: QUALITY JOBS**

- Business Retention
- Business Expansion
- Business Attraction

# A SHORT HISTORY

## 1983

- La Paz County born
- Town of Parker annexed Parker South
- Major Industries:
  - Tourism
  - Agriculture



- **1983 - Agriculture**
  - Major Crops: Cotton and Melons
  - Value added processes: Cotton Gins, Melon Packing Sheds



- **1983 - Colorado River Flood**
  - River Closed for the Summer
  - Colorado River Bureau of Tourism formed



- **1986**
  - Morgan Corporation established facility in Ehrenberg



- **1989**

- Town of Quartzsite incorporated
- Winter Visitor population continues to increase



- **1989**
  - La Paz County opens Emerald Canyon Golf Course



- **1991**

- Arizona California Railroad Established



- **1993**

- Copperstone Gold mine, opened in 1987, ceases operations



- **1995**
  - BlueWater Resort and Casino opens

# A SHORT HISTORY

**1995**

- Parker Area Focused Future Program

**2008**

- Town of Quartzsite Focused Future Program

# **A SHORT HISTORY**

**2007**

- Residential Development on the Horizon
- 20,000+ Living Units & RV Spaces proposed in La Paz County

**And then the economy tanked**

# WHERE ARE WE TODAY?

## **Economy**

- Recovering slowly, looking at 2014-2015 for significant up-turn

## **Jobs**

- Arizona lost 300,000 jobs
- Job growth is positive

## **Competiveness**

- With recent Legislation, Arizona is much more competitive on a national level

# WHERE ARE WE TODAY?

## Economic Development

- Arizona re-structured the Department of Commerce into the Arizona Commerce Authority
- Increase in Regional organizations
- Still competing with about 15,000 other organizations

# WHERE ARE WE TODAY?

## La Paz Area

- Strengths
  - Tourism
  - Agriculture
  - Rail & Highway Access
  - Land
  - Location – Arizona, California, Nevada Markets
  - Location – NAFTA Corridor
  - Location – Solar Potential

# **OUR FUTURE: BUILD ON OUR STRENGTHS**

**Tourism – Use as a bridge to Business  
Expansion and Attraction**

**Agriculture – Promote sustainability, look  
for value added opportunities**

**Land – Identify development opportunities,  
leverage existing infrastructure**

**Transportation and Location – Will be what  
we make of it**

**LA PAZ, ARIZONA, USA**

**Future  
Unlimited**